



7th Annual Dawes Christmas Parade

Saturday, December 8, 2018 at 1pm



Sponsored by:
Dawes Business Connection
312-T Schillinger Rd. South #257
Mobile, AL 36608



The Dawes Business Connection invites businesses, organizations and groups to participate in the Dawes Christmas Parade. Participation is based exclusively on the ability of the businesses, organizations and groups to provide appropriate family entertainment suitable to the occasion. The parade lineup will begin at 11am at **Living Word Church at 2900 Dawes Road**. Parade participants will receive a number prior to the parade staging. This number reflects the position in the parade line up. We ask that all parade participants, floats and groups be in line by 12pm. The parade will promptly begin at 1pm. Each participant is encouraged to throw beads, stuffed animals, candy, trinkets, etc.

No alcoholic beverages allowed!

The Dawes Business Connection sponsors the Santa Claus and asks that no other organization include a Santa Claus on their float.

Floats will be judged during the staging process and the “**Best Float Award**” will be awarded to the best decorated float by the Grand Marshal prior to the start of the parade.

Everyone Must Be Pre-Registered For the Christmas Parade
The Registration Deadline is Monday, December 3rd, 2018

If you have any questions regarding the parade please contact us at:
info@dawesbizconnect.com or 251-633-0033

Parade packets may be downloaded from our website at www.DawesBizConnect.com or picked up at **Regions Bank** (Cottage Hill & Dawes) and **PNC Bank** (Cottage Hill & Schillinger). Applications can be submitted by email and payments made via PayPal online or returned by mail with checks made payable to:

Dawes Business Connection
312-T Schillinger Rd. South #257
Mobile, AL 36608

Note: The Dawes Business Connection and organizers reserve the right to make all determinations relating to participation in the parade on the basis of value and good moral behavior in the interest of preserving the quality and standards of our tradition.

Entry Fee:

- **Float:** \$100 / \$50 for DBC Members
- **Sponsorship:** \$100 (Business Name & Logo will be on all Parade Flyers, Parade Sponsorship Banners & DBC Website)
- **Group:** \$50 per group up to 25 people / \$25 for Members & \$100 per group over 25 people / \$50 for Members
- **Vehicles:** \$25 per vehicle (Vehicles must be antique of 25 years or older & Promotional vehicles must be fully wrapped and/or clearly marked)
- **Horses & Motorcycles:** \$10 per horse or motorcycle (Must be in groups of 5 or more)

7th ANNUAL Dawes Christmas Parade Rules & Regulations

1. You must be in line and prepared for judging at **12pm** at **Living Word Church** at **2900 Dawes Road**.
2. Consumption of alcoholic beverages by drivers or any participants before or during the parade is strictly forbidden. **ABSOLUTELY NO ALCOHOLIC BEVERAGES ALLOWED.**
3. **NO VULGAR LANGUAGE**
4. Floats must be safe.
5. We recommend that floats on flatbed trailers have skirting on the bottom.
6. There will be only **1 Santa Claus**.
7. Participating children must be accompanied by a parent or guardian.
8. All participants must have a signed waiver form completed and submitted to the Dawes Business Connection or they will not be allowed to participate in the parade. Under **18** years of age must have a waiver form signed by at least one parent.
9. Autos and large vehicles must be driven by a licensed driver. Smaller vehicles must be operated by a person age **16** or older. All pets must be on leashes. There will be no three or four-wheelers, go-carts, in-line skating, lawnmowers, motorcycles or horses unless they are part of an organized ensemble.
10. Each float/group will provide their own throws.
11. Parade participants are not permitted to leave vehicles to demonstrate in any street or to stop or slow the forward movement of the parade in any way.
12. When disbanding at the **Winn Dixie Parking Lot** (Schillinger/Cottage Hill), units will not block the flow of traffic for participants behind. Christmas Parade Officials will direct the disbanding.
13. Please provide your own banner(s) with your group's name that will go in front of your line, float or on the sides of your vehicle.
14. Exceptions to the rules may be made only with the approval of the Dawes Business Connection officials.
15. All buses, cars, carriers, horse trailers, etc., will be directed to appropriate parking by the parade officials.
16. No vehicles over **12'** high and **12'** wide will be permitted on the parade route. All entries **MUST** be appropriately decorated for Christmas or you may be refused entry into the lineup for the Christmas Parade.

PARADE DAY INFORMATION

- Registration/Float sign in will be on the grounds of **Living Word Church**. Registration starts at **11:00am**. All floats must be in line by **12:00pm** on the day of the parade.
- Please be on time. The parade will start promptly at **1pm**.
Parade Route: Parade staging will be at Living Word Church (2900 Dawes Road). The parade will go North on Dawes Road, East on Cottage Hill Road and then disband at the Winn Dixie Parking Lot at Cottage Hill & Schillinger. The route is approximately **1.8** miles.
- Changes in the parade line up the day of the parade will be at the sole discretion of the Dawes Business Connection Officials.

Please Read the Following Contingencies:

1. The Parade will be rescheduled to the following Saturday at **1pm** in the event of inclement weather. The call to postpone will be made on the day of the parade.
2. Parade Entry Fees are Non-Refundable.
3. If you register and pay to enter a float and you enter the parade line up in a vehicle or something other than a float, you will not be allowed to participate.
4. Single Vehicles will not be permitted in the parade unless they meet the stated guidelines or are approved by parade officials prior to the event.
5. If you or your group show up on the day of the parade to enter the event without registering by the set deadline, you will not be allowed to participate.
6. Please do not throw empty bags or debris along the parade route.
7. Parade officials have the authority to remove any participant who does not abide by all rules and regulations.

Thank you for your participation and cooperation!

7th Annual Dawes Christmas Parade

Christmas Parade Application due by December 3rd, 2018

All participants must submit an application. In addition, registration fees must be paid to help cover liability insurance costs. Registration due with parade application.

Applications/Parade entries must be received by Friday, December 3rd, 2018.

Please complete and return with your registration fee to:

Dawes Business Connection
312-T Schillinger Rd. South #257
Mobile, AL 36608

Applications can also be downloaded and Payments made online at DawesBizConnect.com

Check the appropriate option that describes how you will be participating in the parade:

___ Float (# of riders___)

___ Marching Unit (# marchers ___)

___ Car(s)

___ Group of Horses (# riders ___)

___ Group of Motorcycles (# ___riders)

Name of Organization/Group: _____

Address: _____

Telephone: (___) _____ Email Address: _____

Primary Contact Person: _____ Phone: (___) _____

PARADE RULES:

- All parade participants must be sponsored by an organized group - all "riders" must sign a waiver. Under 18 years of age "riders" must have a waiver signed by at least one parent. - NO EXCEPTIONS
- Floats must be safe
- There will be ONLY 1 Santa Claus
- No alcoholic beverages
- No vulgar language
- Float size: No more than 12' wide and no structure or individual can be higher than 12'
- Each float will provide its own throws
- Participating children must be accompanied by parent or guardian
- All applications and floats are subject to approval by the Dawes Business Connection committee
- Approved floats must be in line by 12PM on the day of the parade – **December 8th**

Our organization or I would like to participate in the Dawes Christmas Parade. In doing so, I/we release Dawes Business Connection from all liability.

Authorized Signature

Date

Witness

Date

The Dawes Business Connection reserves the right to refuse entry into the parade to anyone it deems inappropriate or offensive to the community or families.

Dawes Christmas Parade

WAIVER AND RELEASE

Dawes Business Connection

I have received a copy of the Christmas Parade Rules, Regulations and Information. I agree to comply with all policies, rules and regulations governing participation in the **7th Annual Dawes Christmas Parade**.

WAIVER and RELEASE executed on the _____ day of _____, 2018

I/we release the Dawes Business Connection, its officers, members, and agents from any and all claims arising from participation in the event known as the Dawes Christmas Parade ("Event").

In exchange for the right to participate in the event, participant hereby waives, releases and discharges any and all claims for injuries to any person, including death and/or to property that participant may incur as a result of his/her participation in the event. This release discharges the Dawes Business Connection, its officers, members, agents and all other promoters, sponsors, promoting clubs, officials, agents and any municipality or other public entity and their respective agents and employees ("Others") associated with the event from and against any and all liability that may arise out of the negligence, carelessness, gross negligence or wantonness on the part of the Dawes Business Connection, its officers, members, employees, agents, participants, promoters, sponsors, promoting clubs, officials, agents and any municipality or other public entity. Participant understands and acknowledges that a serious accident can occur during activities such as this event. Knowing such risks, participants hereby assume all those risks and injury to person including death or to property related to event and releases and hold harmless and indemnities the Dawes Business Connection, its officers, members, employees and agents and others for any such injury whether such injury arises from the Dawes Business Connections, its officers, members, employees and agents or others negligence, carelessness, gross negligence or wantonness, including but not limited to all costs and attorney fees. Further, participant hereby grants full permission to any or all of the foregoing to use photographs, videotapes, motion pictures, recordings, or any other record of this event. Participant agrees that this waiver and release shall be binding on participant's personal representatives, heirs, assigns, and next of kin. Participant has carefully read and understands the foregoing waiver and release and signs this release as participants own free act. Participant represents that in executing this document, that the party doing so has the full authority to enter into this agreement with the Dawes Business Connection, its officers, members, employees and agents is relying upon execution of this document in allowing participant to participate in the event. Participant understands that you must furnish your own insurance and is responsible for any and all accidents pertaining to participant and/or the float in which participant is riding.

My signature below is my bond that I understand the rules and guidelines for the 2018 Dawes Christmas Parade.

Date

Name of Organization

Print Name of Person Participating

Signature of Authorized Person (Parent if under 18)

Committee Use Only:

Approved by: _____

Signature: _____ Date: _____